



ADIDAS ORIGINALS WOMEN'S & MEN'S UNDERWEAR

NOS 2025

AVAILABLE FROM 01.03.2025

FOR INTERNAL USE ONLY



WE ARE THE CREATOR SPORTS BRAND

BELIEF

THROUGH SPORT, WE HAVE
THE POWER TO CHANGE LIVES.

OBSESSION

WE ARE OBSESSED WITH HELPING
PEOPLE MAKE A DIFFERENCE IN
THEIR GAME, LIFE AND WORLD.

MISSION

TO BE THE BEST SPORTS BRAND
IN THE WORLD.



ADIDAS BRAND ARCHITECTURE

MOTHER BRAND



LABELS



CATEGORIES

**TRAINING, RUNNING,
FOOTBALL,
BASKETBALL,
SPECIALIST SPORTS**

ORIGINALS

**BRAND PURPOSE &
DIRECTION**

**SPORT
CREDIBILITY**

**STREET
CREDIBILITY**





ADIDAS ORIGINALS WOMEN'S UNDERWEAR

NOS 2025

AVAILABLE FROM 01.03.2025

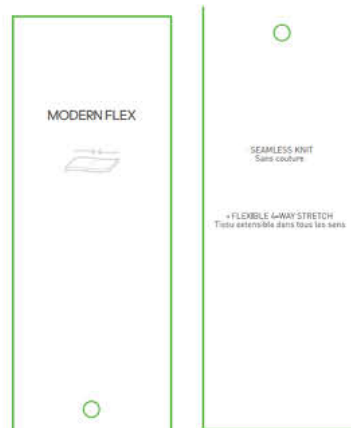
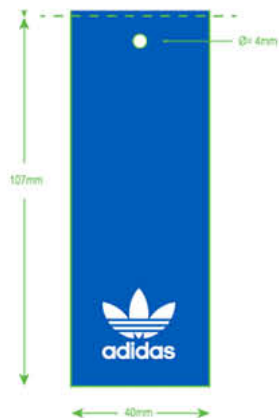


SIZE

INT	EU/D	UK	I	F
XS	30-32	4-6	36-38	32-34
S	34-36	8-10	40-42	36-38
M	38-40	12-14	44-46	40-42
L	42-44	16-18	48-50	44-46
XL	46-48	20-22	52-54	48-50
XXL	50-52	24-26	56-58	52-54

US	EU/D	UK/US	I	F
34A-D	75A-D	34A-D	2A-D	90A-D
36A-D	80A-D	36A-D	3A-D	95A-D
38C-D	85C-D	38C-D	4C-D	100C-D

HANGTAGS



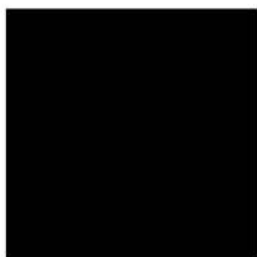
HANGERS



Exemplary image



COLOUR PALETTE



black

FABRIC TECHNOLOGIES



LASTS LONGER THAN ORDINARY COTTON

Real Lasting Cotton™ fabrics retain their fresh new look after repeated washes. A breakthrough in cotton fabrics.

Delta's unique process 'cleans' the surplus fibers from the surface of the fabric. This ensures longevity to RLS™ products.

No 'pill', smooth surface. Ultra soft touch & feel.



ADICOLOR COMFORT FLEX COTTON

62% cotton, 26% tencel, 12% elastane
XS - 2XL

BENEFIT TO CUSTOMER

- elevated and unique blend of cotton and tencel
- no pill technology
- natural and ultra-soft feel
- gentle on skin
- enhanced breathability
- gusset: anti-bacterial + anti odor properties

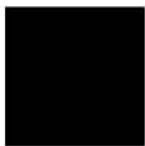
FABRIC TECHNOLOGIES



REALASTING™
COTTON

lasts longer than ordinary cotton

COLORS



DETAILS







ORIGINALS CARRY OVER 2025 - ADICOLOR COMFORT FLEX

Will be carried
over in next
season

4A0261
Bralette
000-black
RRP: 430,00 SEK



4A0410
Tank Top
000-black
RRP: 430,00 SEK



4A0264
Thong
000-black
RRP: 250,00 SEK



4A0263
Short
000-black
RRP: 280,00 SEK









ADIDAS ORIGINALS MEN'S UNDERWEAR

NOS 2025

AVAILABLE FROM 01.03.2025



FABRIC TECHNOLOGIES



LASTS LONGER THAN ORDINARY COTTON

Real Lasting Cotton™ fabrics retain their fresh new look after repeated washes. A breakthrough in cotton fabrics.

Delta's unique process 'cleans' the surplus fibers from the surface of the fabric. This ensures longevity to RLS™ products.

No 'pill', smooth surface. Ultra soft touch & feel.



MOISTURE MANAGEMENT COTTON TO KEEP YOU COOL & DRY

Real Cool Cotton™ allows moisture efficiently transfer from skin to fabric surface, for quick evaporation.

Patented RCC™ increases the absorption capacity of the fabric, while moisture is transferred to the surface of the fabric where it is easily and rapidly evaporated, keeping the body cool & fresh.

PACKAGING





SIZE

INT	EU/D	F	I	UK
S	4	2	3	32
M	5	3	4	34
L	6	4	5	36
XL	7	5	6	38
2XL	8	6	7	40

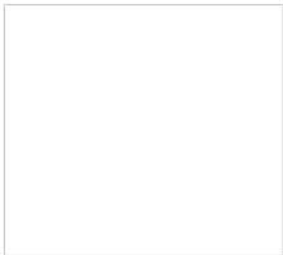
	SIZE TAILLE	SMALL PETITE	MEDIUM MOYEN	LARGE GRANDE	X-LARGE X-GRAND	XX-LARGE XX-GRAND
	CHEST POITRINE	37-39 in 96-101 cm	40-41 in 102-106 cm	42-43 in 107-111 cm	44-45 in 112-115 cm	46-47 in 116-120 cm

	SIZE TAILLE	SMALL PETITE	MEDIUM MOYEN	LARGE GRANDE	X-LARGE X-GRAND	XX-LARGE XX-GRAND
	WAIST	28-30 in 71-76 cm	32-34 in 81-86 cm	36-38 in 91-97 cm	40-42 in 102-107 cm	44-46 in 112-117 cm

	SIZE TAILLE	SMALL PETITE	MEDIUM MOYEN	LARGE GRANDE	X-LARGE X-GRAND	XX-LARGE XX-GRAND
	WAIST	28-30 in 71-76 cm	32-34 in 81-86 cm	36-38 in 91-97 cm	40-42 in 102-107 cm	44-46 in 112-117 cm



COLOUR PALETTE



white



black



trefoil print



trefoil print
white



superstar
shelltoe print



stan smith print



COMFORT CORE COTTON ICON

100% pure cotton, popeline woven
S - 2XL

BENEFIT TO CUSTOMER

- iconic repeat print
- button fly
- covered or exposde elastic
- woven branded label
- side seam slit - for ease of movement

PACKAGING

measurement: 130x190x45mm



COLORS



PRINTS





4AR006
Boxershorts
900-assorted
RRP: 490,00 SEK



908-assorted

Covered elastic



Side seam slit - for ease of movement



COMFORT RIB COTTON

95% cotton, 5% elastane, 2x2 rib

S - 2XL

BENEFIT TO CUSTOMER

- trefoil woven logo

FABRIC TECHNOLOGIES

- moisture management to keep you dry
- stay new wash after wash



PACKAGING

measurement: 130x190x45mm



COLORS





4AR004
Tank Top
100-white
RRP: 490,00 SEK



000-black

WOVEN LABEL 1:1



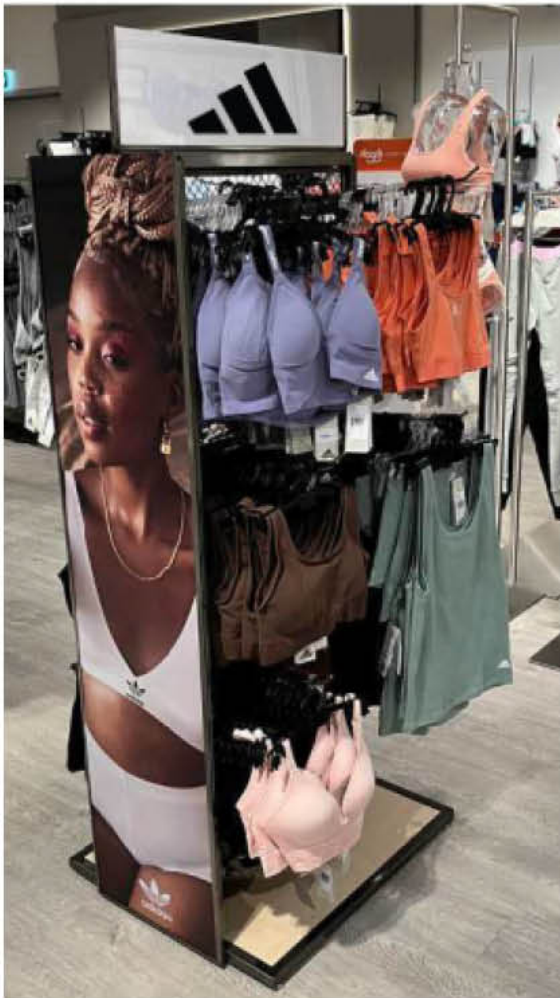
35 MM

30 MM



Rib 2x2

Trefoil label



floor display women



floor display men
(Images with new packaging will follow)



W99029-990-000
hanger bustier/bralette/bra



W99028-990-000
hanger shirt/tank top/crop top/
body



W99026-990-000
hanger slip/pants/web bo-
xer/shorts/leggings



W99027-990-000
hanger intimates 2+3packs



FOR INTERNAL USE ONLY

DISTRIBUTED BY SCHIESSER GmbH · Schützenstrasse 18 · 78315 Radolfzell
Phone +49 (0) 7732 / 90-0 · Fax +49 (0) 7732 / 90-6111 · www.schiesser.com

© 2024 adidas AG. adidas, the Trefoil logo and the 3-Stripes mark are registered trademarks of adidas.